

ETE EDUCATION THROUGH EXPEDITIONS



Education. Inspiration. Adventure.



etehome.org

Executive Summary

Education Through Expeditions (ETE) is a not-for-profit Community Interest Company that was founded in January 2010 by Plymouth born Polar Explorer, Antony Jinman. ETE was formed with the purpose of **connecting explorers and researchers with schools**. The objective of the ETE team is to create an interactive network of explorers, scientists and schools, whilst revolutionising the way technology is utilised in the teaching of national curriculum subjects. Our site makes it easier for teachers to plan lessons effectively, develop resources quickly and via our online discussion boards, **interact directly with explorers and scientists** whilst they are away on expeditions.

ETE expeditions are structured well in advance so teachers can plan their lesson activities around an expedition of interest. We cover expeditions to 5 environmental zones including Polar, Desert, Ocean, Rainforest and Mountain. By **introducing exciting expeditions into the classroom**, ETE motivates children to gain a true appreciation for the different worldwide environments. By encouraging the exploration and understanding of different global habitats, ETE aims to not only help **educate children** of all ages, but also to **inspire** them to **raise their aspirations** for the future.

As well as offering this **fantastic interactive platform**, ETE also delivers **inspiring talks and activity workshops** to schools and the local community. This document sets out who we are, our main aims and how you can get involved with Education Through Expeditions.

“May I take this opportunity to congratulate you on your innovative approach to education and to encourage you in your aim to inspire and educate children globally about environmental sustainability. I wish you well.”

Vernor Muñoz, Special Rapporteur on the Right to Education, Human Rights Council, United Nations



Introducing Education Through Expeditions

What does ETE do?

- **Inspire children and raise a generation of successful learners.**

In a recent teacher survey, 100% of respondents said that an interactive link to live expeditions from the classroom was essential and highly valuable as an educational resource. By incorporating live expeditions into the classroom, ETE helps children to appreciate the variety in global cultures and environments.

- **Encourage questioning**

Our website is designed specifically for educational purposes, enabling educators to ask questions directly to our ambassadors, scientists, indigenous people and adventurers worldwide. ETE encourages questioning and critical thought about the way we live, thereby improving sustainability awareness and helping schools to be more environmentally focused.

- **Improve sustainability in education**

Sustainable development involves the progression of critical thinking about how we are living on the planet. Using our first-hand experiences of living in extreme environments, we can bring a new level of understanding to sustainable living, adapting this into ways where we can all improve our impact on our planet. This reflects the Government's aim for every UK school to be a Sustainable School by 2020.

- **Raise responsible citizens**

ETE promotes the inclusion of environmental, cultural and sustainability topics in the curriculum to ensure that students are globally aware and considerate, both within schools and the local community. It is important for children to develop the knowledge, values and skills needed to become confident and responsible individuals.

- **Deliver inspiring talks and activity days**

As well as offering an interactive platform, ETE also delivers inspiring talks and Activity Days to schools and the local community. A wide range of educational resources compliment this exciting online package. 100% of teachers surveyed said they would book another ETE talk and/or recommend us to a friend or colleague.



The Brand



ETEHome - The Home of Education Through Expeditions. By harnessing technology for educational purposes, we are able to deliver powerful local and distance learning tools to schools and the wider community. This is embodied in our logo design and our additional 'satellite sites'.

Our Satellite Sites



ETETeachers - This is our distance learning tool for schools. Through our **online discussion boards**, teachers and their pupils can **interact directly with explorers** and scientists in the field, as well as **indigenous people**; this provides inspiring real time case studies on a cross curricular level.



ETETalk - The ETE team has **visited over 250 schools** nationwide, inspiring children about different environments, climate change and exploration. With fun activities, powerful presentations of photography and film we **enthuse children** about exploration and science, encouraging outdoor and active lifestyles.



ETEAmbassadors - Promotes the work of leading adventurers, explorers and scientists through to our network of schools and our global community. From the worlds of exploration, education and science, our **panel of experts** are here to **provide responsible role models** and share their enthusiasm.



ETENews - Documenting credible eye-witness accounts of the world around us, ETENews supplies the **latest news** from the ETE global community. With **regular podcasts, interviews, competitions, and videos**, we help spread the word from some of the most remote corners of the world.



ETELive - A public access site which acts as a hub site **promoting cutting edge research**, university fieldwork projects, expeditions and NGO's. Projects can create their own profile which assembles their social media feeds and allows for **greater outreach**. Together we can make a difference.



Interactive Expeditions

Satellite communications and improvements in technology have allowed expeditions to have far reaching implications. It is now possible for students to follow expeditions to the most remote parts of the world and experience the journey through the endeavours of explorers and researchers. Our expeditions are structured to be educational and inspiring, motivating students to achieve their aspirations in life.

Extensive time, preparation and research goes into every ETETeacher's expedition enabling a cross curricular educational program to be developed for each individual project. Our core mission is to bring each environment directly into the classroom and to explore every detail of a location, empowering students of all ages to become global citizens and learn about the world around us.

Student-led learning

Through ETE's secure website, students can post questions to team members and our panels of experts that allow them to direct their learning independently, whilst still gaining experience from professionals in the field.

Connecting cultures

During expeditions, the teams meet many local and indigenous people. There is so much to learn from these cultures, including survival in extreme places, sustainability and interactions with the environment.

Credible eye-witness accounts

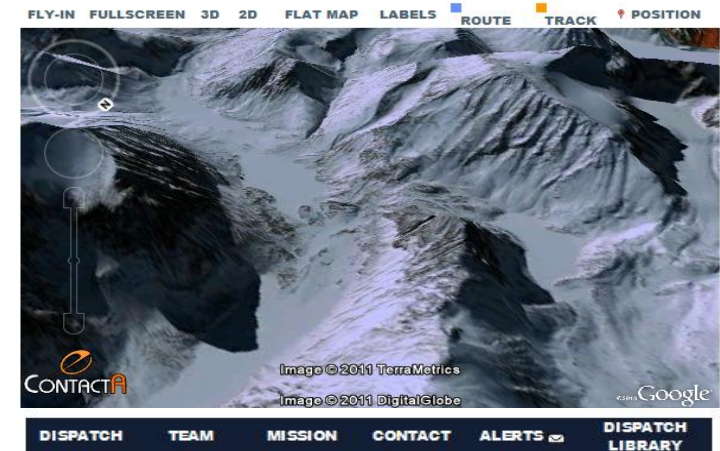
Our expedition teams send back reports that record events as they see them. Be a part of the expedition by experiencing every new day as it unfolds. Each expedition also has a "Panel of Experts" to answer questions that are posted. These have ranged from scientists, National Park staff, to Inuit hunters. Their knowledge and expertise really does bring the classroom alive.

Database of previous expeditions

Once expeditions are completed, they will still be available to access so that you can read the blogs, see the questions and answers, and use the educational resources as part of your teaching.

Wildlife and environmental interaction

During our projects, teams come across a huge variety of wildlife, and the landscapes can change on an hourly basis. Bring that variation into your classroom, and watch their enthusiasm grow as the pace of learning keeps up with the ever-moving world of exploration.



6th May Continued

Hello, this is Vijay continuing the blog for Saturday, the 6th-7th May. We have spent the last three days in Pangnirtung, and have been stuck here as all flights are cancelled due to the weather. Behind me, a skidoo is running. The entire ground is covered in snow, but is starting to melt. It is 3 degrees here, but is still snowing. There is also a very large amount of wind, which is what is causing the problems with the flights.



Expedition sponsored by Blacks.

[6th May Continued](#)

[6th May - On Thin Ice!](#)

[6th May - off to Pangnirtung](#)

[4th May - Windy Lake](#)

[3rd May - Windy Day!](#)

[Sunday 1st May](#)

[27th April](#)

"ETETeachers features live blogs, photo updates and 3D map features, through which you can follow the path of the expedition as it happens."



Tools for Schools

Expedition discussion boards

We link your classroom directly to expeditions and scientists all over the world. ETE expeditions are heading out from September to the Atlantic Ocean, the Arctic, the Namib Desert and the Rainforest. With our exclusive, unique and innovative discussion boards, your class can post questions onto ETETeachers and have them answered not only by the explorers in the field, but also by our panel of experts all over the world. Use it as a class activity or set as individual tasks; whatever you choose, the explorers are awaiting your questions.

Monthly Newsletters

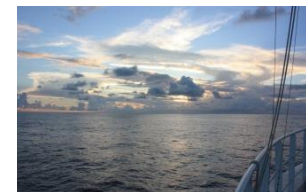
In the world of expeditions, things happen quickly. Scientists and adventurers cross deserts, ascend mountains and discover whole new species. Keep your class updated with recent developments across the globe with our monthly newsletters, delivered straight to your area on ETETeachers.

On-line and telephone support

ETE has a dedicated team of support that is ready to answer your call or reply to your emails. Upon subscription, you will be introduced to the team so that your membership to ETE is personal and supported in every way you require.

Exclusive photocopying rights

Only ETETeachers can access the resources that support our expeditions. Once downloaded from the secure website, photocopying enables you to reproduce each document for easy use within the classroom and removes any restrictions on class sizes.



Supportive lesson activities

Each of our ETE expeditions or environmental zones has a series of activities, worksheets and interactive learning programmes dedicated to it. From using real ocean data to create graphs at KS4, or learning how goosy blubber keeps you warm in KS1, all of our resources are interlinked with real expeditions to interact with and learn from.

Video tutorials

Here at ETE there is a whole host of activities and lessons for you and your class to take part in. The ETE team have developed short instructional videos, so that you can learn how to inspire your class and undertake fun activities in under a minute!

On-line presentations from explorers and scientists

All of our explorers and ambassadors are renowned public speakers, and experienced at providing educational talks. With them based all over the world, taking expeditions into your classroom physically is not always a possibility. ETETeachers are able to access our on-line presentations from polar explorers, researchers and many more, directly through the ETE websites.

Exclusive photographic and video footage

ETETeachers have access to hundreds of high definition photographs and hours of video (both in raw format and edited into short films or documentaries) that can be used to bring the learning topic to life and inspire your class.

Becoming an ETETeacher

Once subscribed, you will join a community of ETETeachers who enjoy the opportunities available from Education Through Expeditions.



An Interactive Expedition - Baffin Island Expedition 2011

Between April and May 2011, Antony Jinman led a small team across the remote Penny Ice Cap on Baffin Island – a British first. The expedition was a fantastic success, enabling teachers and pupils to have direct interaction with expedition team members, polar scientists and Inuit communities.

100% of teachers involved in the Baffin Island project strongly agreed that:

- **being able to connect with real people in the Arctic** made learning about the environment more engaging.
- the interactive discussion board **dramatically improved their class's learning experience.**
- the **educational information** on the website was **essential to learning.**
- the **responses from scientists** and personnel at Parks Canada were **informative and inspiring.**
- **students were more engaged** than they would have been in a similar project that wasn't interactive.

"The first hand 'expertness' was extremely motivating and we all learnt (and are still learning) a great deal. There was a definite wow factor to our questions being answered by people who live in a polar region as this is so far outside of any of our experiences."

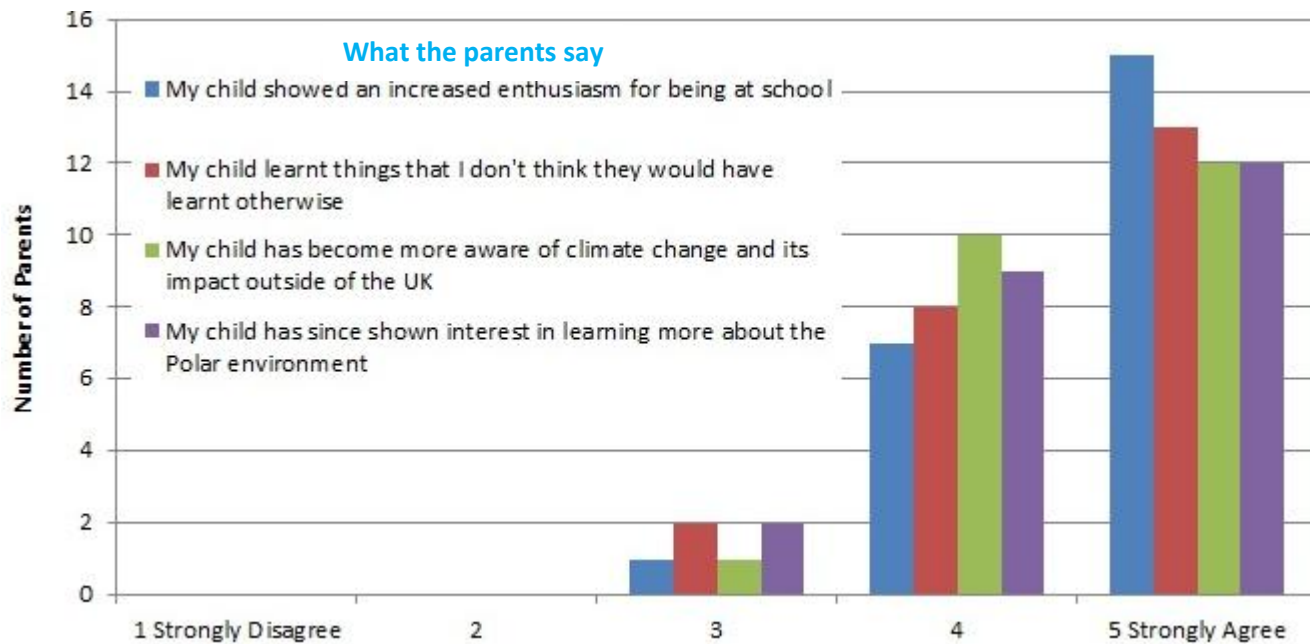
Pauline Ross - Deputy Head at Marlborough School, Falmouth

"It is the closest we can get to the Polar region without actually visiting it ourselves."

David James - Y4, St Mary's Primary School



School Talks



Antony has spoken to over 250 schools nationwide since completing the Geographic North Pole expedition (April 2010). He shows the children the climatic changes that are taking place, runs workshops on what life is like in the Arctic, as well as inspiring students to follow their own dreams.

Antony's talks have captivated audiences of all ages; they consist of PowerPoint presentations, high definition films, and 5 years' worth of 'wow' factor photos, all of which create a bridge for sharing important messages.

"Plymouth Services for Children and Young People are pleased to be able to support ETE, including their Polar Fun Days, as these support and encourage young people to engage with learning in an innovative and exciting environment, close to the heart of their own communities. Learning of this nature also contributes to the raising of aspiration and building of confidence. We will continue to support ETE throughout the next school year and beyond as we believe it makes a positive difference to the lives of our young people."

Heather Ogburn - Plymouth Services for Children and Young People



Testimonials

- *“The visit from Antony Jinman and Laura Hobbs made a huge impact on my daughter as they could meet and share their experiences with the children.”*

- *“Meeting Laura Hobbs and Antony were the highlights of the term. It made the topic accessible and she loved following the explorers progress on the ETE website.”*

Parents’ feedback regarding school visits

“Antony was the first keynote speaker at our annual Universities South West 2010 Conference and gave a brilliantly motivational performance. I have received so many positive comments about his speech, how appropriate it was to the conference theme and how inspirational the delegates found him. Finding the right keynote speak to open your event, one who is able to engage the audience and set the tone is always very difficult, but I feel that Antony was just right; with many of his anecdotes being referred back to by later speakers throughout the event. Antony is an accomplished but very natural public speaker who appeals to, and is able to engage all audiences.”

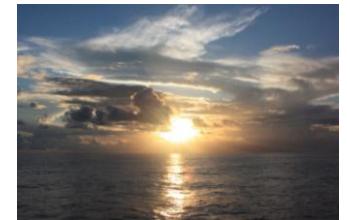
Karen Corr, Marketing & Communications Coordinator, Universities South West 2010 Conference

“Antony is a keen advocate for young people. He is passionate about opening up the world of learning in an exciting and innovative way, particularly through Education Through Exploration. His enthusiasm and drive are second to none. He has a clarity of vision that supports all he does. His engagement with a wide range of colleagues, across many disciplines, enables him to make a significant contribution to our work with young people across the city of Plymouth.”

Heather Ogburn, Senior Adviser, Plymouth City Council (business partner) was with another company when working with you

“We are delighted to be working in partnership with Education Through Expeditions to validate and develop a range of exciting and inspiring learning opportunities for children. In 2011, we will begin work with university students on developing a series of innovative CU modules to sit within the Scott Centenary Project, and ultimately a ground-breaking interactive resource to enable children to directly access the polar expedition as it happens.”

Children’s University



The Opportunity

Education Through Expeditions has a tried and tested approach to enhancing the classroom experience; let our experiences of adverse environments and rarely visited places infuse your classroom with knowledge and enthusiasm of the world around us. With **cross curricular** themes, we can improve participation levels in science, geography, art and citizenship. By putting topics into context with the world beyond the classroom, ETE is a great aid for **inspiring students' imaginations** whilst delivering crucial topics in an **approachable manner**.

Contact Us

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